

UC StatFinder

Admissions and Persistence Data by *Community College* at Your Fingertips

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What is It?



- ◆ Public Web-Based System for Locating Undergraduate Admissions, Enrollment, Persistence, and Graduation Statistics
 - Tables Universitywide and By UC Campus
 - **TODAY:** Statistics for Individual California High Schools and California Community Colleges
 - Reports by County (Interactive County Map)
 - Financial Aid Tables by Year

Why Create It?



- To be More Transparent to the Public Regarding Statistics Surrounding UC Admissions Outcomes
- Help Students Evaluate Chances of Being Admitted to Various UC Campuses
- Help High Schools and Community Colleges Evaluate the Success of their Students at UC
- Be Accountable to CA Legislature and Others on Student Outcomes

Who Created It?



- ◆ **UC Office of the President:**
Undergraduate Admissions in Student Affairs -
Maintained by Institutional Research Office
- ◆ **Contractor:** MPR Associates, Berkeley, CA - creator
of Data Analysis System (DAS) for U.S. Dept. of
Education

FERPA Privacy Protection in StatFinder



◆ In School Reports -

- **Full** UC Data report provided if there are at least **5 ENROLLEES** to UC campuses from a high school in a given year
- **Limited** UC Data report provided if there are at least **5 APPLICANTS** to UC from a high school in a given year
- IF YOUR SCHOOL DOESN'T APPEAR - CHECK ANOTHER YEAR

◆ In Data Tables -

- Public site protected by aggregation

Small Cell Aggregation - 1



Cell Sizes Below Threshold...

| American Indian | Applicants | Admits | Enrollees |
|-----------------|------------|--------|-----------|
| SAT 600-699 | 20 | 10 | 2 |
| SAT 700-800 | 50 | 35 | 20 |

are aggregated on Web Site.

| American Indian | Applicants | Admits | Enrollees |
|-----------------|------------|--------|-----------|
| SAT 600-699 | 70 | 45 | 22 |
| SAT 700-800 | | | |

Small Cell Aggregation - 2



Difference between Apps and Admits...

| African American | Applicants | Admits | Enrollees |
|------------------|------------|--------|-----------|
| SAT 600-699 | 100 | 80 | 25 |
| SAT 700-800 | 40 | 39 | 12 |

is aggregated on Web Site.

| African American | Applicants | Admits | Enrollees |
|------------------|------------|--------|-----------|
| SAT 600-699 | 140 | 119 | 37 |
| SAT 700-800 | | | |

Demonstration of Current System LIVE

Public Site: <http://statfinder.ucop.edu>

To View the Complete Recorded Webinar go to:
<https://cc.readytalk.com/play?id=bo9y48>

Utilization of Site (so far)



- ◆ 10,000+ unique users & 110,000+ hits during three peak months (March, April, and November) when undergraduate admissions is of heightened interest.
- ◆ Average 5,000 unique users & 55,000 hits in other months. Over 750,000 hits per year.
- ◆ Most users are students and parents evaluating their chances of admission to UC campuses
- ◆ Expect spike in use as result of new BY SCHOOL REPORTS

Positive Feedback



- ◆ *San Diego Union*: “A Giant Step to Transparency’” and “An Awesome Website”
- ◆ *NY Times*: Compared with NSSE and Dept. of Ed. site as a tool for comparing campuses
- ◆ *Daily Cal Blog*: “**I-Phone** of Admissions Data”

Usefulness to Users



- ◆ *ADMISSIONADVICE.COM*: I thought I would post a great data source that allows one to slice and dice quantitative admissions data. What it shows is that even Cal and UCLA can be safeties (80+% admission rates) for many ELC kids at top API high schools (aka 'competitive') taking rigorous curriculums.
- ◆ *COLLEGECONFIDENTIAL.COM*: Based on your first generation status, GPA, and test scores, it looks like Statfinder says you have the approximate chance of getting into the following UCs: Berkeley: 72.2%, Davis: 98.9%, San Diego: 98.6%, Santa Barbara: 99%. So, it's safe to assume you'll get into at least Davis and Santa Barbara. Your list is realistic.

CSU, CCC and CPEC Sites:

**CSU Academic Performance Reports with Data Similar
to UC Statfinder:**

<http://www.asd.calstate.edu/performance/index.shtml>

CCC Chancellor's Office Data Mart (But No by School Data):

[http://www.cccco.edu/ChancellorsOffice/Divisions/TechResearchInfo/MIS/DataMartandReports/
tabid/282/Default.aspx](http://www.cccco.edu/ChancellorsOffice/Divisions/TechResearchInfo/MIS/DataMartandReports/tabid/282/Default.aspx)

**California Postsecondary Education Commission (CPEC) -
Enrollments by School:**

<http://www.cpec.ca.gov/OnLineData/OnLineData.asp>

Check it Out At:

Public Site: <http://statfinder.ucop.edu>

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