

# UC StatFinder

Admissions and Persistence Data *by High School* at Your Fingertips

*Recorded September 22, 2009*

*To View the Complete Recorded Webinar go to:*  
<https://cc.readytalk.com/play?id=4c8txo>

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# What is It?



- ◆ Public Web-Based System for Locating Undergraduate Admissions, Enrollment, Persistence, and Graduation Statistics
  - Tables Universitywide and By UC Campus
  - **TODAY:** Statistics for Individual California High Schools and California Community Colleges
  - Reports by County (Interactive County Map)
  - Financial Aid Tables by Year

# Why Create It?



- To be More Transparent to the Public Regarding Statistics Surrounding UC Admissions Outcomes
- Help Students Evaluate Chances of Being Admitted to Various UC Campuses
- Help High Schools and Community Colleges Evaluate the Success of their Students at UC
- Be Accountable to CA Legislature and Others on Student Outcomes

# Who Created It?



- ◆ **UC Office of the President:**  
Undergraduate Admissions in Student Affairs -  
Maintained by Institutional Research Office
- ◆ **Contractor:** MPR Associates, Berkeley, CA - creator  
of Data Analysis System (DAS) for U.S. Dept. of  
Education

# Project Phases



## **PHASE 1 - COMPLETED!:**

Undergraduate Applicants, Admits, Enrolls

- ◆ October 30, 2007 onward: Fall 1994 through Fall 2008

## **PHASE 2 - COMPLETED!:**

Undergraduate Persistence, Graduation, GPAs, and Additional Admission Statistics

- ◆ September 3, 2008: Fall 1992 onward

## **PHASE 3 - COMPLETED!:**

Reports by School, by County (Interactive Map), and Financial Aid tables

- ◆ September 10, 2009: 2000-01 onward

# FERPA Privacy Protection in StatFinder



## ◆ In School Reports -

- **Full** UC Data report provided if there are at least **5 ENROLLEES** to UC campuses from a high school in a given year
- **Limited** UC Data report provided if there are at least **5 APPLICANTS** to UC from a high school in a given year
- IF YOUR SCHOOL DOESN'T APPEAR - CHECK ANOTHER YEAR

## ◆ In Data Tables -

- Public site protected by aggregation

# Small Cell Aggregation - 1



## Cell Sizes Below Threshold...

American Indian	Applicants	Admits	Enrollees
SAT 600-699	20	10	2
SAT 700-800	50	35	20

are aggregated on Web Site.

American Indian	Applicants	Admits	Enrollees
SAT 600-699	70	45	22
SAT 700-800			

# Small Cell Aggregation - 2



## Difference between Apps and Admits...

African American	Applicants	Admits	Enrollees
SAT 600-699	100	80	25
SAT 700-800	40	39	12

is aggregated on Web Site.

African American	Applicants	Admits	Enrollees
SAT 600-699	140	119	37
SAT 700-800			

# Demonstration of Current System LIVE

Public Site: <http://statfinder.ucop.edu>

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# Utilization of Site (so far)



- ◆ 10,000+ unique users & 110,000+ hits during three peak months (March, April, and November) when undergraduate admissions is of heightened interest.
- ◆ Average 5,000 unique users & 55,000 hits in other months. Over 750,000 hits per year.
- ◆ Most users are students and parents evaluating their chances of admission to UC campuses
- ◆ Expect spike in use as result of new BY SCHOOL REPORTS

# Positive Feedback



- ◆ *San Diego Union*: “A Giant Step to Transparency” and “An Awesome Website”
- ◆ *NY Times*: Compared with NSSE and Dept. of Ed. site as a tool for comparing campuses
- ◆ *Daily Cal Blog*: “**I-Phone** of Admissions Data”

# Usefulness to Users



- ◆ *ADMISSIONADVICE.COM*: I thought I would post a great data source that allows one to slice and dice quantitative admissions data. What it shows is that even Cal and UCLA can be safeties (80+% admission rates) for many ELC kids at top API high schools (aka 'competitive') taking rigorous curriculums.
- ◆ *COLLEGECONFIDENTIAL.COM*: Based on your first generation status, GPA, and test scores, it looks like Statfinder says you have the approximate chance of getting into the following UCs: Berkeley: 72.2%, Davis: 98.9%, San Diego: 98.6%, Santa Barbara: 99%. So, it's safe to assume you'll get into at least Davis and Santa Barbara. Your list is realistic.

# CSU, CCC and CPEC Sites:

**CSU Academic Performance Reports with Data Similar  
to UC Statfinder:**

<http://www.asd.calstate.edu/performance/index.shtml>

**CCC Chancellor's Office Data Mart (But No by School Data):**

[http://www.cccco.edu/ChancellorsOffice/Divisions/TechResearchInfo/MIS/DataMartandReports/  
tabid/282/Default.aspx](http://www.cccco.edu/ChancellorsOffice/Divisions/TechResearchInfo/MIS/DataMartandReports/tabid/282/Default.aspx)

**California Postsecondary Education Commission (CPEC) -  
Enrollments by School:**

<http://www.cpec.ca.gov/OnLineData/OnLineData.asp>

# Other Resources

**ACT to SAT Conconrdance Tables (College Board Site)**

<http://professionals.collegeboard.com/profdownload/act-sat-concordance-tables.pdf>

# Check it Out At:

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